

## Konsumer Chat Process



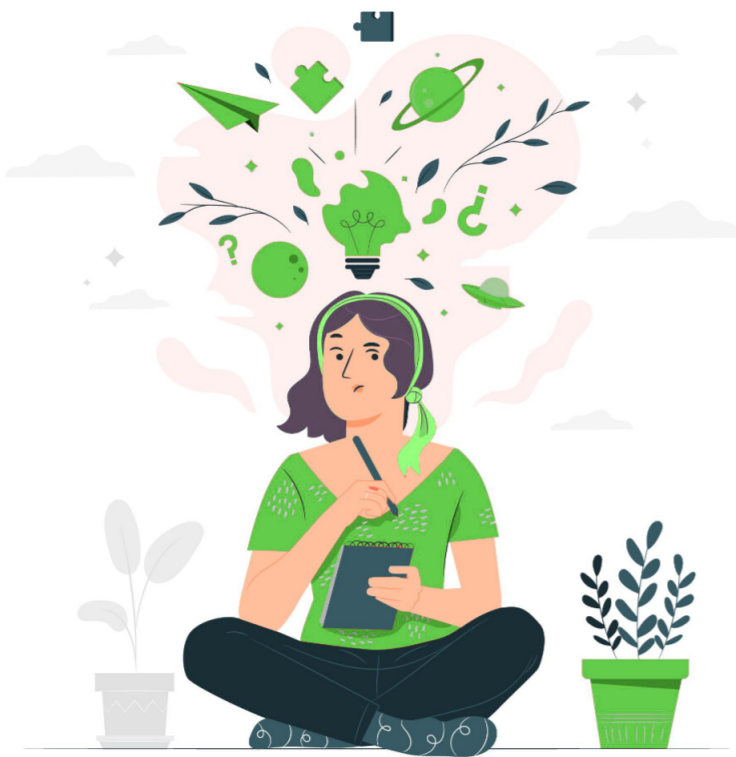
### Swift Recruitment And Panel Formation

Set up tailored consumer panels based on provided criteria for speedy formation of chat groups dedicated to specific projects.



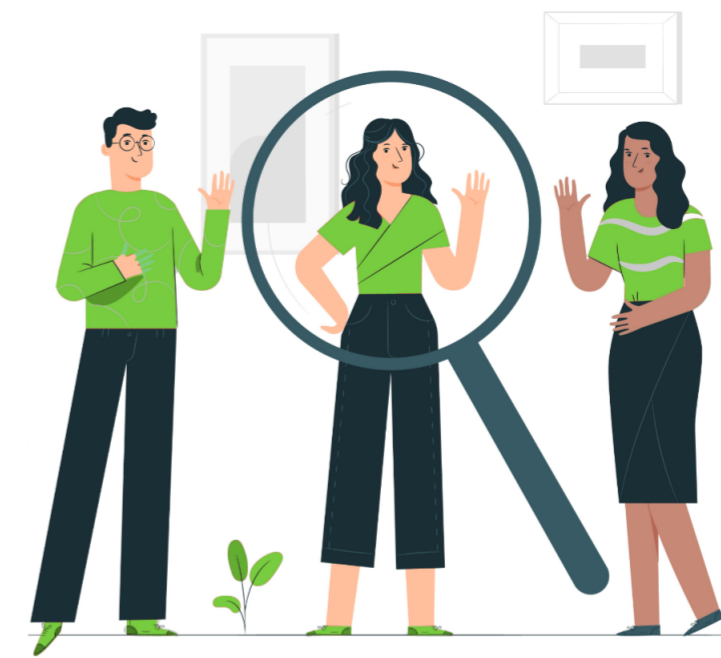
### Quality Control And Monitoring

Ensure participant attentiveness and sincerity through proprietary controls, with moderators probing for comprehensive responses. Feedback groups allow client team input, ensuring alignment with discussion flow.



### Dynamic Discussion Guides

Finalize detailed discussion guides while maintaining real-time flexibility for client-suggested probes during ongoing discussions. Additional consumer engagement for information gathering is possible.



### Flexible Group Duration And Tasks

Offer flexibility in group duration (3 hours to 3 months) and task assignments, allowing consumers to perform activities of interest. Cost-effective English chat management and insightful analysis are provided.



### Secure Concept Sharing

Share work-in-progress and confidential stimuli through secure links to prevent unauthorized copying or forwarding.