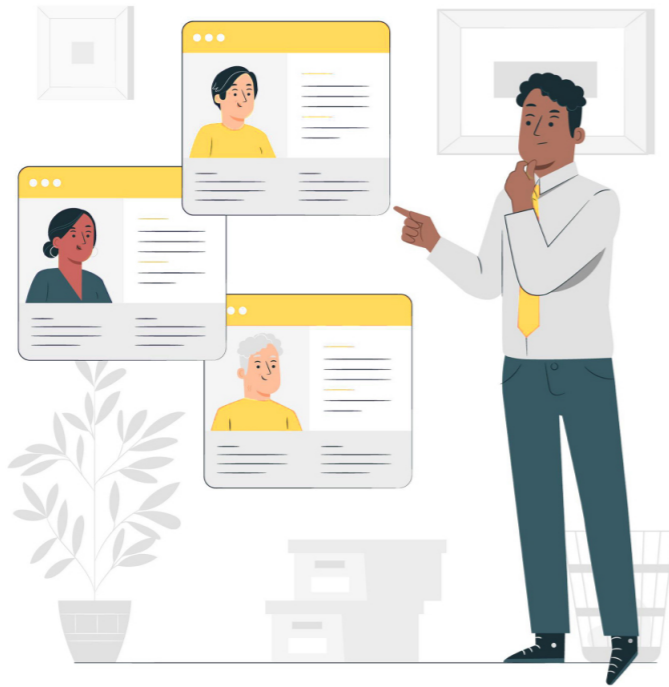
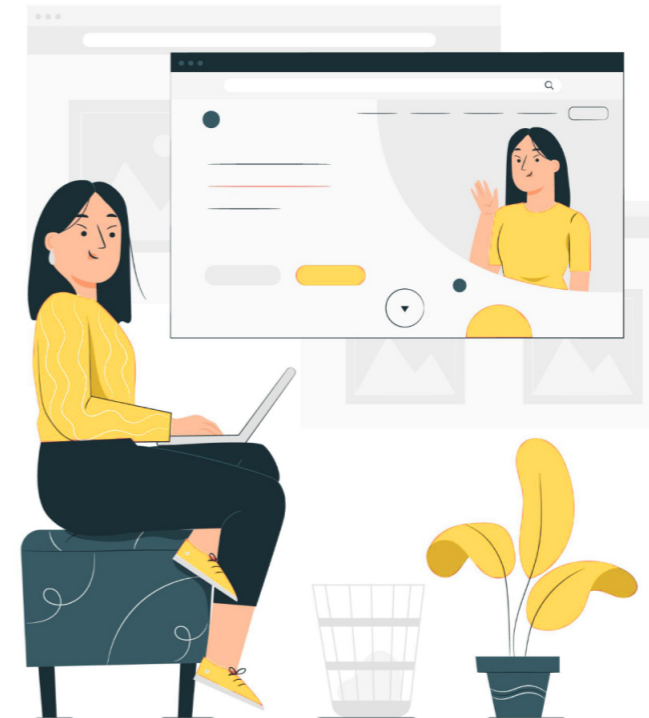


## Konsumer Now Process



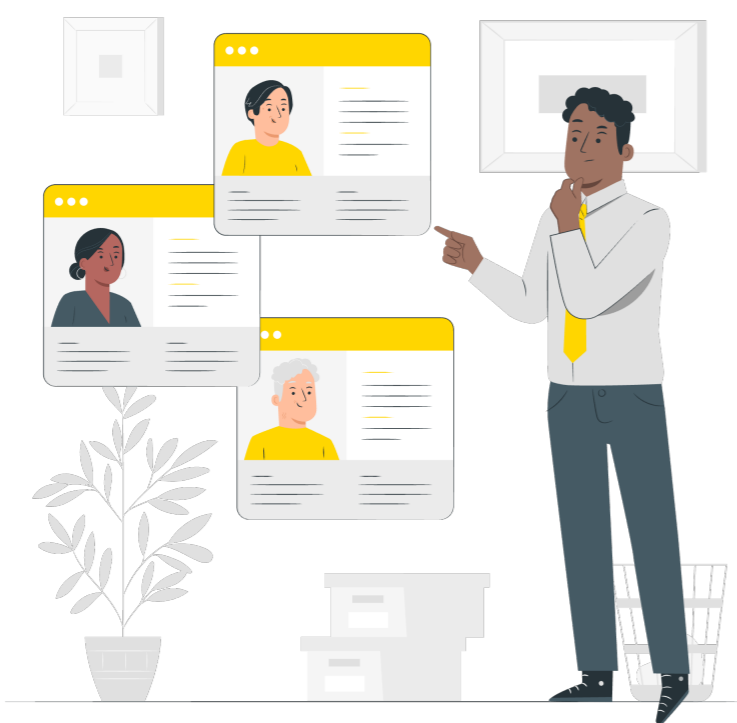
### Rigorous Recruitment

Digital recruitment with strict controls, including pre-interview checks, ensures integrity. Both primary and backup consumers are recruited.



### Convenient Scheduling

Consumer time is tailored to preferences for efficient and flexible scheduling.



### Transparent Profiles

Detailed consumer profiles aligned with recruitment parameters are shared for approval.



### High-Quality Video Interviews

Recorded on a popular platform with simultaneous interpretation, ensuring top-tier content.



### Expert Support

Accredited native speakers and experienced moderators, coupled with analyst support, guarantee a valuable and insightful research process.